




# Csaba Krisztián Holcz

Online marketer

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 csabaholcz

I enjoy working in the online world and often have to perform as a “jack-of-all-trades marketer.” I focus on my firm computer skills, experience with digital tools, extensive copywriting experience, and ability to stay organised.

I started my career as a student radio host and journalist, completed my studies with a marketing specialisation, and am currently the marketing manager at Eleven Ltd.

## **Eleven Ltd.** | Marketing Manager | 2017-

I joined the leading company in Hungary's waterslide industry as a marketing assistant and gradually took over the company's entire marketing activities.

#wordpress #odoo #hubspot #b2b  
#indesign #gimp #events #newsletters  
#pressmonitoring #msoffice  
#onlinemarketing #videoediting  
#socialmedia

## **PRove Communications** | Marketing Intern | 2016

I completed my mandatory summer internship at a marketing agency, handling more minor tasks.

#copywriting #socialmedia #wordpress

## **Kontyfa School Radio** | Student Radio Host and Journalist | 2009-2014

During high school, I hosted a radio show and wrote articles. With my show Ez van, I won the "Music Radio Host of the Year" award in 2012.

#articlewriting #media

## **Socfest Magazine** | Journalist | 2015-2020

A community-based cultural magazine where I wrote articles mainly on literature, theatre, and technology, and attended press events.

#articlewriting #media #press #wordpress

## **Kodolányi János College** | BA in Communication and Media Science | 2014-2017

I completed my undergraduate studies with excellent results and received the Rector's Certificate. As an extracurricular activity, I attended creative writing courses. For my thesis, I developed a marketing strategy for a grocery store.

## **Skills and Professional Knowledge**

Advanced computer proficiency | Experience in online content creation and writing in several genres | Active English language skills | Microsoft Office | WordPress | GIMP | InDesign (basic level) | Canva | CapCut | HubSpot | Odoo | Filmora | Organised work | Integration of new technologies